



**To create a custom
Chapter Sponsorship
Brochure visit:**

www.ccim.com/chapter-sponsor-brochure



North Texas
CCIM Chapter



2019

Sponsorship Packet

Who We Are

CCIMs exceed their peers in terms of transaction volume by 42%

The North Texas Chapter represents the most elite cohort of experienced real estate brokers in the market leveraging the world's premier education in commercial real estate investment analysis. Our 526 members represent ___ SF of real estate space and \$___m in annual transactions. Our members encompass large-shop and entrepreneurial CRE professionals with a global referral network to source and transact deals in the local market and beyond. Our calendar of more than 22

chapter events provides local market intel as well as a ready network to explore new opportunities, including new development, transitioning leasing assignments to investment sales or even becoming opportunities to become an equity partner in a transaction. Voted the 2017 Chapter of Excellence by the CCIM Institute, CCIM North Texas provides a unique opportunity to showcase your company to the region's leading deal makers.



526 / Members

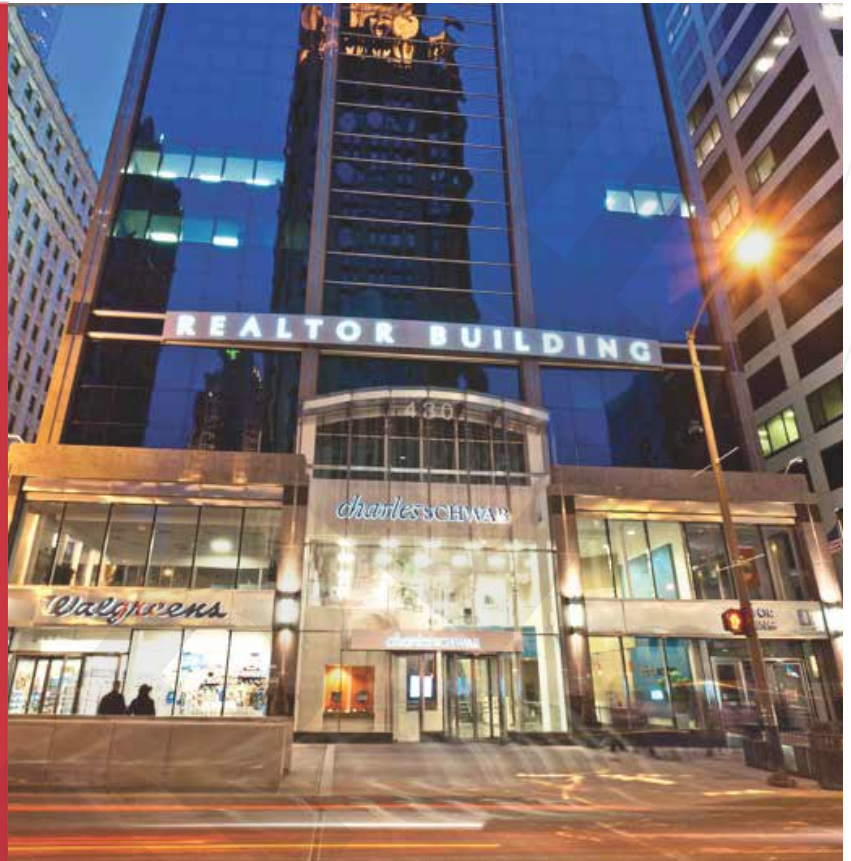
22 / Yearly Events

2017 / CCIM Chapter of Excellence

9.6% / Member Growth Rate

CCIMs Are

- brokers
- property managers
- leasing professionals
- developers
- investment counselors
- institutional investors
- asset managers
- commercial lenders
- CRE executives
- appraisers
- attorneys
- bankers
- other allied professionals



Real Estate's Premier Organization

Founded over a half century ago, CCIM Institute created the language of global real estate investment. Today, the organization, through its 50 chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin—real estate's most coveted credential—and its real-world education courses offered through the Ward Center for Real Estate Studies. Today,

almost 70 percent of designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value and underwriting to become a leader in sourcing capital, building a cash-flow vehicle and ultimately creating value.

Sponsorship Opportunities

Monthly Luncheons

Network with CCIMs, leading dealmakers and service professionals during our monthly luncheon presentations featuring renowned commercial real estate practitioners and experts.

Happy Hours

Commercial real estate is a tough business. When you attend one of our happy hours, you can meet members, hang out, and enjoy yourself while building lifelong professional relationships.

Sporting Clays

Once a year, come out for the day and show your shotgun skills. Enjoy the competition and earn prizes. After the tournament, you'll have the chance to cool off with drinks, help yourself to BBQ and tell your friends how many birds you scored!



2019 Marquee Events

Networking Events /
Happy Hours

Executive Education
Classes

Wine Tasting Annual
Social Event

Community Service/
Holiday Party

Topgolf Competition

Sporting Clays

CCIM North Texas Sponsorship Packages

Gold \$4000

Includes

Three Affiliate Memberships with listings in the Member Directory (\$450 Value)
Free attendance for three representative to all luncheons (\$960 Value)
Listing as a Gold Partner with corresponding placement on NTCCIM Facebook page with link (\$1000 Value)
Logo placement as a Gold Partner on event email blasts to Membership, generating an estimated 25,000 impressions (\$500 Value)
Listing in the Membership & Preferred Partners directory (\$1000 Value)
Listing in the Membership & Preferred Partners directory (\$1000 Value)
Ability to Sponsor a Sporting Clays Station for only \$500 and/or Topgolf event and

education classes for only \$250 (\$1000 Value)
Active Logo placement on NTCCIM website under Gold
Partner category (\$1000 Value)
Opportunity to place marketing materials on Partner Table at Luncheons, Happy Hours, and Educational Programs (\$1000 Value)
Opportunity to write a 200-word company profile in an issue of the quarterly newsletter (\$1000 Value)
Opportunity to showcase your company at a luncheon (\$1000 Value)

Total Package over \$8,910 in Value

Silver \$2500

Includes

Two Affiliate Memberships with listings in the Member Directory (\$300 Value)
Free attendance for two (2) representatives to all luncheons (\$640 Value)
Listing as a Silver Partner with corresponding placement on NTCCIM Facebook page (\$750 Value)
Logo placement as a Silver Partner on event email blasts to Members, generating an estimated 25,000 impressions (\$500 Value)
Ability to Sponsor a Sporting Clays Station for only \$500 and/or Topgolf event and

education classes for only \$250 (\$1000 Value)
Listing in the Membership & Preferred Partners directory (\$1000 Value)
Active Logo placement on NTCCIM website under Silver
Partner category (\$1000 Value)
Opportunity to place marketing materials on Partner Table at Luncheons, Happy Hours, and Educational Programs (\$1000 Value)
Total Package Over \$6,190 in Value

Bronze \$1800

Includes

One Affiliate Membership with a listing in the Member Directory (\$150 Value)
Free attendance for one representative to all luncheons (\$320 Value)
Listing as a Bronze Partner on event email blasts to Members, generating an estimated 25,000 impressions (\$500 Value)
Listing as a Bronze Partner on event email

blasts to member. Est. 25,000 impressions (\$500 Value)
Ability to Sponsor a Sporting Clays Station for only \$500 and/or Topgolf event and education classes for only \$250 (\$1000 Value)
Total Package Over \$2,470 in Value

Sponsor Us

Yes, I want to sponsor the CCIM North Texas Chapter

Company Name _____

Main Contact _____

Position _____

Phone _____

Address _____

City, State, Zip _____

Email _____

Specialization Areas _____

Job Functions _____

Indicate Payment Method Below:

☐

Bill Me

☐

Check for \$_____ enclosed

Mail To: CJ Marchain

North Texas CCIM Chapter
14070 Proton Rd.
Suite 100
Dallas TX 75244-3601

972-233-9107 ext 216
ntccim@madcrouch.com

Payable To: North Texas CCIM Chapter

Contact Us

CJ Marchain, CCIM

Chapter Administrator
ntccim@madcrouch.com
972-233-9107 ext 216



**North
CCIM Chapter**



**To create a custom
Chapter Sponsorship
Brochure visit:**

www.ccim.com/chapter-sponsor-brochure