

CCIM Course Marketing Flyer Tips

CI 101: Financial Analysis for Commercial Investment Real Estate
April 8-11, 2019

This course will teach you how to:

- Make informed investment decisions using the CCIM Cash Flow Model;
- Measure the impact of federal taxation and federal leverage on the cash flow from the acquisition, ownership, and disposition phases of real estate investment; and
- Use real estate analysis tools to quantify investment return.

CI 101 is a bedrock class for real estate practitioners at a time when risk mitigation, pricing, and cycle assurance have become critical to investors. CI 101 introduces the CCIM Cash Flow Model, a tool for ensuring your investment decisions are based on wise finance fundamentals. During the course, you will learn to use key financial concepts such as Internal Rate of Return (IRR), Net Present Value (NPV), Cap Rate, Capital Accumulation, and the Annual Growth Rate of Capital to compare different types of commercial real estate investments.

LOCATION:
Levine Learning Center
430 N. Michigan Ave., Suite 700
Chicago, IL

DATES:
April 8-11, 2019

TIME:
8:30 am- 5:30 pm

INSTRUCTOR:
Tom Bothen, CCIM
Alec Pacella, CCIM

TUITION:
Member Rate: \$1,200
REALTOR® Rate: \$1,460
Non-Member Rate: \$1,735

REGISTER BY PHONE
(800) 621-7027, option 2

REGISTER ONLINE
www.ccim.com/101

How do I hide the fillable blue fields?

If you are printing the flyer, the blue fields will not show up during printing.

If you are distributing the flyer digitally (e.g. email, social media, website):

1. **FILE > PRINT**
2. Change your printer to **ADOBE PDF** or **SAVE AS PDF**
3. **PRINT >**This will prompt a 'Save' window. The newly saved PDF will no longer have the blue fields.

What if I need further customization to the course flyer?

If your chapter's course flyer requires additional customizations, visit www.ccim.com/custom-course-flyer.

Where can I professionally print the flyer?

Through the CCIM Affinity Program, CCIM members receive a discounted rate on printing services with the FedEx Office® Preferred Pricing Program. Learn more at www.ccim.com/affinity. Additional printing instructions can be found in the CCIM Chapter Brand Standards Guide located on www.ccim.com/chapter-resources.

Questions?

Contact Juliane Wilson, Chapter Marketing Coordinator, at jwilson@ccim.com.