



Mid-Atlantic
CCIM Chapter



Mid-Atlantic CCIM Chapter 2023 Sponsorship Brochure

Who We Are

CCIMs exceed their peers in terms of transaction volume by 42%

The Mid-Atlantic CCIM Chapter represents the most elite cohort of experienced real estate brokers in the market leveraging the world's premier education in commercial real estate investment analysis. Our more than 230 members encompass large-shop and entrepreneurial CRE professionals with a global referral network to source and transact deals in the local market and beyond. Our calendar of more than a dozen chapter events provides local market intel as well as a ready network

to explore new opportunities, including new development, transitioning leasing assignments to investment sales or even becoming opportunities to become an equity partner in a transaction. Voted a 2019, 2020 and 2021 Chapter of Excellence by the CCIM Institute, the Mid-Atlantic CCIM Chapter provides a unique opportunity to showcase your company to the region's leading deal makers.



230

Members

24

Yearly Events

2021

CCIM Chapter
of Excellence

CCIMs Are

- brokers
- property managers
- leasing professionals
- developers
- investment counselors
- institutional investors
- asset managers
- commercial lenders
- CRE executives
- appraisers
- attorneys
- bankers
- other allied professionals



Real Estate's Premier Organization

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders. Today, the organization,

through its 50-plus chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin — real estate's most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies.

CCIM

Sponsorship Opportunities

Networking Events

Connect with chapter members and guests at our popular happy hour events to grow your network, build business and receive up-to-date commercial real estate news. Our Deals and Drinks sessions are a great opportunity to share deals and client needs in a structured but casual setting.

Lunch and Learn

Use our platform to host a lunch and learn on a topic of your choice relevant to commercial real estate. Recently, we hosted a range of educational webinars including a Federal Legislative Update, 1031 Exchanges, EB-5 Visa Updates and more.

Social Events

In addition to our educational events, we like to step back and build relationships in a more relaxed environment, enjoying a sporting event or other activity to connect and unwind.



2023 Marquee Events

- Winter Holiday Party and Installation of Officers
- Networking Events / Happy Hours
- Deals and Drinks Events
- Education Classes
- Webinars



Mid-Atlantic CCIM Chapter Sponsor Packages

Gold \$3,000

One per industry category per calendar year:

- 3 individual chapter memberships
- Large logo on all chapter materials
- Sponsor recognition at each chapter event
- Marketing materials at in-person events
- First right of refusal for event sponsorships

Silver \$2,000

One per industry category per calendar year:

- 2 individual chapter memberships
- Medium logo on all chapter materials
- Marketing materials at in-person events

Bronze \$1,000

No limit per industry category per calendar year:

- 1 individual chapter membership
- Written name on all chapter materials

In-Person Event \$250 - \$1,000

No limit per industry category per calendar year:

- Negotiable sponsor benefits per investment
- Written name on all event materials
- Sponsor recognition at the event
- Exclusive event sponsor – 5 Minutes to present and highlight your company

Virtual Event \$150 - \$250

No limit per industry category per calendar year:

- Negotiable sponsor benefits per investment
- Written name on all event materials
- Sponsor recognition at the event
- Exclusive event sponsor – 5 Minutes to present and highlight your company

Gold, Silver and Bronze sponsorships are annual. All sponsorships are subject to approval and renewal at the discretion of the Mid-Atlantic CCIM Chapter board of directors.

Sponsor Us

Yes, I want to sponsor the Mid-Atlantic CCIM Chapter

Company Name _____

Website _____

Main Contact _____

Phone _____

Email _____

Address _____

City, State, Zip _____

Sponsorship Level _____

Indicate Payment Method Below:

- ☐ **Send me an invoice**
- ☐ **Check for \$ _____ enclosed**

Payable to: Mid-Atlantic CCIM Chapter

Mail to: Mid-Atlantic CCIM Chapter
500 N 12th St, Suite 110
Lemoyne, PA 17043

Questions?

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