



Wisconsin  
CCIM Chapter

# MEMBER BENEFITS

## CCIM Members make up Wisconsin's largest commercial real estate network.

The CCIM network represents multiple disciplines within the commercial real estate investment community: **leasing, appraisal, commercial brokerage, investments, property management, lending/ mortgage banking, legal and development.**

Only six percent of all commercial real estate practitioners hold the respected and coveted CCIM designation.

### NETWORKING: BIG NETWORKS, BIG DEALS

If you ask around the industry, it's clear that companies and other real estate professionals are more likely to seek out experts who are CCIM members, as they know CCIM stands for trust, knowledge, reliability, hardworking and ethical.



### EDUCATION: REFINE YOUR SKILLS

CCIM Wisconsin offers education events that provide you with in-depth knowledge of the methodology used to analyze real estate and the components that drive investor and user decisions. The education events use proven concepts through case studies and real world application.

## BENEFITS OF WORKING WITH A CCIM

There are countless benefits to working with a CCIM. Commercial real estate investment requires the counsel of a qualified professional. A Certified Commercial Investment Member provides clients with the assurance that every decision will be made in the best interest of their investment objectives. When assembling a commercial real estate investment team, start with a CCIM.

The CCIM designation is conferred by the Chicago-based CCIM Institute, a commercial real estate affiliate of the National Association of REALTORS®

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